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CABLE AND TELEGRAPH ADDRESS
BANJODRUM—CHICAGO



SLINGERLAND
BANJO & DRUM CO.
WORLD'S LARGEST

CHICAGO, ILLINOIS

Dear Friend:

It was gratifying to learn that you sent for one of the Slingerland Drum Co., catalogs. I am complying by enclosing one herewith.

WE ARE DISTRIBUTORS FOR THE SLINGERLAND BANJO & DRUM CO.

They have, without question, the most popular selling line that is being offered. Their equipment, as you undoubtedly know, is being used by practically all of the World's leading and top-notch professional drummers. If you are contemplating purchasing drum equipment or accessories, we can assure you that if you purchase Slingerland, you will have the finest equipment that can be purchased for the money.

Come into our store and let us demonstrate to you the merits of the Slingerland Radio King Drum equipment. The price of this popular selling line is no higher than that of competitive lines and you can purchase on easy terms if you wish. We only ask a small down payment in evidence of good faith on your part to suit your convenience.

If you are in need of accessories, do not overlook the Gene Krupa rubber covered handle brushes and Gene Krupa hickory drum sticks.

We shall look forward to you coming into our store and looking over this wonderful line of drums and accessories, also Slingerland Maybell string instruments. We would appreciate very much you bringing this letter with you.

Looking forward to the pleasure of your call, we remain

Sincerely yours,

Smith & Miller Co.